



**United Way
of the Wabash Valley**

UWWV ARPA Proposal

City Funding for Nonprofit and Small Business

October 5, 2023



United Way
of the Wabash Valley

The United Way of the Wabash Valley...

- ...has been serving the community since 1958.
- ...works with and for our community to create lasting solutions to our community's greatest challenges.
- ...focuses on care and collaboration.
- ...partners with local organizations, in open grant processes to any organization that meets the required guidelines.

How we got here today

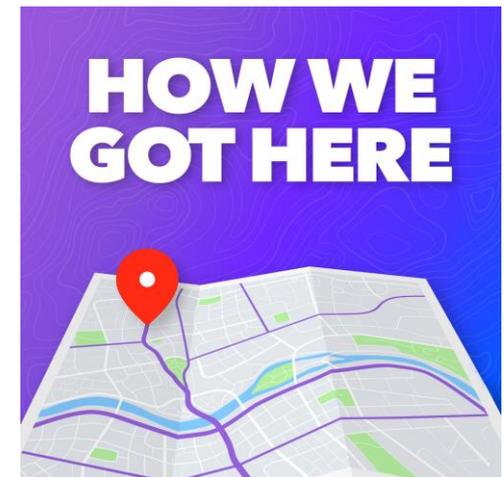


United Way
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Collaboration – approached by County
and City leaders

Our history and trusted grant process

Worked together to design unique
goals for each grant program



ARPA Grant Programs



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Two grant programs with similar process

Small Business: \$600,000 County + \$1.5M City = \$2.1M

Nonprofit: \$200,000 County + \$750,000 City = \$950,000

City Investment: \$2.25 Million



Small Business Retention/Expansion Grant Program



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Goals

- *Retain existing businesses and employees*
- *Increase revenue and employees*

Eligible use of funds

- *Capital expenditures*
- *Infrastructure*
- *Business planning/technical assistance*
- *Marketing*
- *Employer attraction*
- *Workforce development*

Small Business Retention/Expansion Grant Program



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Grant Awards

- *Max \$100,000 and minimum of \$10,000*
- *2 years to implement*

Partnerships

- *Terre Haute Chamber of Commerce*
 - *Assist in marketing*
 - *Assist applicants with plans and application*
 - *Host classes and idea generation sessions*

Nonprofit Grant Program



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Goals

- *Build capacity and organizational development*
- *Strengthen organization's infrastructure, management, and/or governance*
- *Increase organizational effectiveness*

Eligible use of funds

- *Organizational planning and technical assistance*
- *Staff development and training for employee retention*
- *Capital expenditures*
- *Infrastructure*
- *Match for other major grants/funding opportunities*

Nonprofit Grant Program



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Grant Awards

- *Max \$50,000 and minimum of \$10,000*
- *18 month implementation*

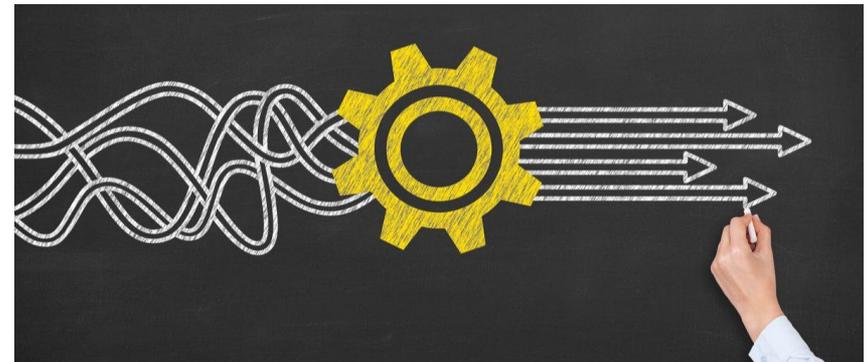


Process for all Grant Programs



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1. *Project Qualification Survey and Eligibility Packet*
2. Full Grant Application
3. Review Process
4. Reporting and Grant Administration
5. Timeline



Process for all Grant Programs



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1. *Project Qualification Survey and Eligibility Packet*

- *Short form that gives high level details*
- *Layer of approval for projects; can be revised*
- *Prohibits ineligible applicants from filling out full application*



Process for all Grant Programs



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1. Project Qualification Survey and Eligibility Packet

Reviewed by Grant Oversight Committee composed of:

- *One appointed member from both Councils (city and county)*
- *Mayor of Terre Haute*
- *Vigo County Commissioner – 1 appointed*
- *United Way executive leadership*
- *Terre Haute Chamber executive leadership*
- *Community Impact Committee volunteer*

Only verifying eligibility

Process for all Grant Programs



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2. Full Grant Application

- *Approved qualification round applicants invited to apply*
- *Simple application, includes goal alignment, project narrative, workplan and budget*
- *Utilizes our eImpact grant management software*



Process for all Grant Programs



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3. Review Process

- *Review of all applications will be completed by community members (volunteers) in a process that UWWV utilizes*
- *Completed applications will be reviewed and scored by review teams, led by a chair.*
- *Application reviewers will sign conflict-of-interest forms to ensure applicants will receive impartial treatment.*



Process for all Grant Programs



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3. Review Process

- *A standard scoring rubric will be used.*
- *Review team chairs will compile each of their respective scores and meet with all chairs to decide on a final funding recommendation based on the applicants' scores, total number of applicants, and available funds.*
- *Final funding recommendations will be approved by United Way's Community Impact Committee (CIC), which oversees the organization's community investments, and Board of Directors as fiduciary stakeholders of the organization.*

Process for all Grant Programs



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4. Reporting and Grant Administration

United Way to administer

- *Grant agreements*
- *Reporting*
- *Compliance*
- *Payment requirements*

United Way Documentation

- *Verify and process all claims*
- *Detailed grant reports – every 6 months*
- *Stories and photos*

Process for all Grant Programs



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5. Proposed Timeline

	Small Business	Nonprofit	QCI
Project Qualification Survey and Stewardship Package Open	12/4/2023	12/4/2023	1/17/2024
Assistance Meetings	TBD	TBD	TBD
Mid-Term Review Project Qualification Survey Small Business	2/7/24 - 2/14/24 (open 9 weeks)		
Assistance Meetings	TBD		
Project Qualification and Stewardship Package Due	3/27/2024 (open 17 total weeks)	2/14/24 (open 10 weeks)	3/13/2024 (open 8 weeks)
Review and Approvals	TBD	TBD	TBD
Invitation-Only Full Application Open	4/17/2024	3/4/2024	4/3/2024
Assistance Meetings	TBD	TBD	TBD
Invitation-Only Full Application Due	6/26/2024 (open 10 weeks)	4/10/24 (open 5 weeks)	5/8/2024 (open 5 weeks)
Review and Approvals with Award Notification	8/31/2024	6/31/2024	6/30/2024

Why United Way?



United Way
of the Wabash Valley

- *We have systems and structure already in place*
- *Utilize Volunteers - takes pressure off local government*
- *Oversight from start to finish*
- *Knowledgeable in compliance and reporting for federal grants*
- *Trusted local partner with long history of grant administration*

Questions



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